



15TH ANNUAL BUDDHA'S DAY & MULTICULTURAL FESTIVAL
Federation Square & Surrounds | Saturday 15 & Sunday 16 May, 2010
Hosted by Fo Guang Shan Melbourne
and Buddha's Light International Association of Victoria (BLIA VIC)

2010 is the 15th year of the annual Buddha's Day and Multicultural Festival at Federation Square.

"The Buddha's Day and Multicultural Festival is an opportunity for Buddhist Melburnians to meet and celebrate, as well as share their message - through ceremony, music and art - with the people of our city." – Lord Mayor, Robert Doyle

Celebrating the birth day of Prince Siddhartha Gautama (or Sakyamuni Buddha – the founder of Buddhism) and Melbourne's diverse multicultural communities, the festival is hosted by Fo Guang Shan Melbourne and the Buddha's Light International Association of Victoria (BLIA VIC).

If previous festivals are anything to go by, the 15th Buddha's Day and Multicultural Festival will be a peaceful, en masse celebration (last year's festival saw 85,000 visitors through Fed Square), centered on a true visionary and spiritual leader in Prince Siddhartha Gautama.

Running over two days, the 2010, 15th annual Buddha's Day and Multicultural Festival promises an open and warm atmosphere fostered by the experience and celebration of "Humanistic Buddhism" – living the life of Buddha in a modern age.

Festival highlights include daily Buddhist Ceremonies; Bathing the Buddha; the third annual Sacred Songs Multi-Faith Concert and Vegi-licious: The Karma of Being Vegetarian cooking demonstrations.

The 2010 Buddha's Day & Multicultural Festival is an environmentally conscious event – good, clean fun if you please. With sustainable and compostable catering, grey water at Federation Square, an ethos of reuse and recycle and the fact all festival consumables are delivered collectively, the Festival treads a small ecological footprint.



For further information and full program visit www.buddhaday.org.au

To arrange interviews with Venerables, spokespeople and participating organisations or for high resolution images, please phone Jacinta Tchen 0418 111 128 or email jacinta@bliav.org.au

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